



CREDIT APPLICATION AND MEDIA AGREEMENT

PLEASE COMPLETE AND SEND TO: WOIO/WUAB – TV, 1717 EAST 12TH. ST., CLEVELAND, OH 44114 (216) 771-1943 FAX (216) 515-7155
Information given by the undersigned will be held in strict confidence and will be used solely by Raycom for the purpose of extending credit.

Name of Applicant : _____
 Trade Name (d/b/a) if any _____
 Street Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 E-Mail Address _____ Web Address _____
 Billing Address (if different) _____
 Accounts Payable Contact _____

Start Date _____
 AE
 Order Amt \$ _____

Business Structure : Incorporated Proprietorship Partnership
 Client Type : Advertiser Agency In-House Agency Buying Service
 Date Business Established _____ Federal ID (or SSN) Number _____

Principal Owners, Officers or Partners:
 Name _____ Title _____
 Home Address _____ SSN _____
 Name _____ Title _____
 Home Address _____ SSN _____

MEDIA REFERENCES

NAME	ADDRESS	PHONE	CONTACT

BANK : _____ ACCOUNT NO: _____ PHONE _____ CONTACT _____

APPLICANT CERTIFIES THAT ALL INFORMATION CONTAINED HEREIN IS TRUE AND CORRECT. APPLICANT GRANTS PERMISSION TO RAYCOM NATIONAL, INC. AND ITS SUBSIDIARIES AND AFFILIATES (COLLECTIVELY KNOWN AS "RAYCOM") TO OBTAIN INDEPENDENT CREDIT REPORTS OR CREDIT REPORTS AND OTHER INFORMATION FROM ITS REFERENCES AND BANK, AND AUTHORIZES THE CREDIT REFERENCES AND BANK REFERENCE TO RELEASE INFORMATION TO RAYCOM THAT MAY BE USED TO DETERMINE CREDIT WORTHINESS. NOTWITHSTANDING TO WHOM BILLS ARE RENDERED, ADVERTISER, AGENCY AND SERVICE JOINTLY AND SEVERALLY SHALL REMAIN OBLIGATED TO PAY TO STATION THE AMOUNT OF ANY BILLS RENDERED BY STATION WITHIN THE TIME SPECIFIED AND UNTIL PAYMENT IN FULL IS RECEIVED BY STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE OR PAYMENT BY AGENCY TO SERVICE SHALL NOT CONSTITUTE PAYMENT TO STATION. APPLICANT AGREES TO PAY ALL BILLS AS RENDERED AND AGREES THAT OVERDUE ACCOUNTS ARE SUBJECT TO MONTHLY SERVICE CHARGES OF 1.5% PER MONTH OR 18% PER ANNUM, OR THE HIGHEST RATE ALLOWED BY LAW, WHICHEVER IS LESS. APPLICANT AGREES TO PAY ALL COSTS OF COLLECTION INCLUDING ACTUAL OUT-OF-POCKET EXPENSES AND REASONABLE COLLECTION/ATTORNEY FEES IF COLLECTED THROUGH A COLLECTION AGENCY OR ATTORNEY. THE LAWS OF THE STATE OF OHIO SHALL GOVERN ALL CONTRACTS ENTERED INTO BETWEEN APPLICANT AND STATION AND ALL DISPUTES MAY BE RESOLVED WITHIN THE COURTS OF THE STATE OF OHIO.

DATED _____
 SIGNATURE _____ COMPANY _____
 PRINT NAME _____
 TITLE _____

THE FEDERAL EQUAL CREDIT OPPORTUNITY ACT PROHIBITS CREDITORS FROM DISCRIMINATING AGAINST CREDIT APPLICANTS ON THE BASIS OF RACE, COLOR, RELIGION, NATIONAL ORIGIN, SEX, MARITAL STATUS, AGE (PROVIDED THE APPLICANT HAS THE CAPACITY TO ENTER INTO A BINDING CONTRACT), BECAUSE ALL OR PART OF THE APPLICANTS INCOME DERIVES FROM ANY PUBLIC ASSISTANCE PROGRAM, OR BECAUSE THE APPLICANT HAS IN GOOD FATH EXERCISED ANY RIGHT UNDER THE CONSUMER CREDIT PROTECTION ACT. THE FEDERAL AGENCY THAT ADMINISTERS COMPLIANCE WITH THIS LAW CONCERNING THIS CREDITOR IS THE FEDERAL TRADE COMMISSION, DIVISION OF CREDIT PRACTICES, 6TH AND PENNSYLVANIA AVE. NW, WASHINGTON, D.C. 20580.

If your application for business credit is denied, you have the right to a written statement of the specific reasons for the denial. To obtain the statement, please contact the Corp. Credit Dept. of Raycom within 60 days from the date your notified of our decision. We will send you a written statement of reasons for the denial within 30 days of receiving your request for the statement.